

JOURNAL THAT MATTERS: The Memphis Sessions
Jan. 11-12, 2007

The Memphis Cook Convention Center and Memphis Cotton Museum

ROSTER OF PARTICIPANTS As of Jan. 10, 2007

(updated at: <http://www.mediagiraffe.org/jtm/memphis-roster.pdf>)

1. [Nadia Alami](#), MENA regional director, Internews Network
2. [Steve Anderson](#), founder, Center for Information Awareness, Burnaby, Canada
3. [Frank Blethen](#), publisher, The Seattle Times
4. [Ryan Blethen](#), deputy editorial-page editor, The Seattle Times Co.
5. [Michael Caputo](#), Public Insight Journalism, Minnesota Public Radio
6. [Jaci Clement](#), founder, [Fair Media Council](#), Bethpage, N.Y.
7. [Judy Daubenmier](#), "[Project Rewire](#)", University of Michigan, Ann Arbor
8. [Bill Densmore](#), director, The Media Giraffe Project at UMass Amherst
9. [Margaret Duffy](#), professor, University of Missouri
10. [Michael Fancher](#), editor-at-large, The Seattle Times
11. [Jane Folpe](#), assoc. dir., professional education, Columbia Journalism School, New York
12. [Peggy Holman](#), author / co-director, Journalism that Matters Consortium, Bellevue, Wash.
13. [Hanson Hosein](#), documentary filmmaker, HRH Media, Seattle, Wash.
14. [Aldon Hynes](#), technology / political media, Stamford, Conn.
15. [Pam Johnson](#), exec. dir., Reynolds Journalism Institute, Univ. of Missouri, Columbia
16. [Pam McAllister-Johnson](#), director, journalism / broadcast, Western Kentucky Univ., Bowling Green
17. [Linda Jue](#), associate director, Independent Press Association, San Francisco
18. [Eddan Katz](#), lecturer, Yale Law School, New Haven
19. [Peggy Kuhr](#), Knight Chair community-journalism professor, Univ. of Kansas, Lawrence
20. [Jonathan Lawson](#), Reclaim the Media, Seattle
21. [Beth Lawton](#), digital-media manager, Newspaper Association of America
22. [Dianne Lynch](#), dean, Park School of Communications, Ithaca College, Ithaca, N.Y.
23. [Karen Magnuson](#), editor, Rochester [N.Y.] Democrat & Chronicle / APME president, 2006-2007
24. [Iona Meagher](#), author/online journalist, ePluribus Media, Rockford, Ill.
25. [Katherine McDaniel](#), post-doctoral fellow, Yale Law School
26. [Mac McKerral](#), news-editorial coordinator, Western Ky. Univ. Journalism School
27. [David Messerschmidt](#), Univ. of Washington, Seattle
28. [Chris Nolan](#), [Spot-on.com](#) / "Stand Alone Journalist", San Francisco
29. [Geneva Overholser](#), professor, Univ. of Missouri School of Journalism
30. [Chris Peck](#), editor, The Commercial-Appeal, Memphis, Tenn.
31. [Neal Peirce](#), principal, Citistates Group, Washington Post Writers Group, Washington, D.C.
32. [Farley Peters](#), Citistates Group, Tracys Landing, Md.
33. [Neil Ralston](#), professor, Western Kentucky Univ., Bowling Green
34. [Sue Salinger](#), exec. dir., Free Voice Media Alliance, Boulder, Colo.
35. [Ken Schreiner](#), independent producer, blogger, former TV news executive
36. [Jim Shaffer](#), dean, Univ. of Southern Maine business school, Portland, Maine
37. [Stephen Silha](#), co-director, Journalism That Matters / president, Washington News Council, Seattle
38. [John Soloski](#), professor and former dean, Univ. of Georgia, Bogart, Ga.
39. [Esther Thorson](#), professor, University of Missouri-Columbia
40. [Karen Toering](#), Reclaim the Media, Seattle
41. [Prof. Leonard Witt](#), Kennesaw State University, Kennesaw, Georgia
42. [Steve Yelvington](#), Morris Communications, Augusta, Ga.
43. [David A. Zeeck](#), executive editor, The [Tacoma, Wash.] News Tribune / ASNE president, 2006-2007

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Nadia Al Alami is the regional director for the Middle East and North Africa for [Internews.org](http://www.internews.org), a California-based non profit. Internews works to improve access to information for people around the world by fostering independent media and promoting open communications policies in the public interest. Before coming to Internews, Al Alami worked as the senior democracy advisor for Middle East with Pact. Prior to her DC experience, Al Alami was a senior public affairs and Program Specialist at the U.S. Embassy in Jordan. Her duties include managing regional offices and establishing the strategic vision for Internews projects and offices in the MENA region. Ms Al Alami has B.A. degree in mass communications and an M.A. in conflict resolution. She is fluent in English and Arabic and in conversational French.



Steve Anderson is president and CEO of the near-Toronto-based (Newmarket, Ont.) Center for Information Awareness and COA News. Steve Anderson's background lies in professional research, writing, and video production. Steve has worked as a video analyst for Independent World Television (<http://www.iwt.tv/>), and produced the online mini-documentary "The Death of The Internet". More recently Anderson was the associate producer of "The Best War Ever"-an online mini-doc based on the book of the same title. Anderson's writing has been published by Rabble.ca, *The Dominion* newspaper, TowardFreedom, Independent World Television among others. Steve is the current managing editor at COA News.

Frank Blethen is a fourth generation member of the Blethen family, which founded *The Seattle Times* in 1896. He has been publisher and chief executive officer since 1985, having joined the family business full-time in 1968. He held a variety of training positions at *The Seattle Times* until 1974 when he joined *Times*-owned *Walla Walla Union-Bulletin* as publisher. He returned to *The Seattle Times* in 1980 and held executive positions in circulation, advertising, marketing and labor. Blethen is a graduate of Arizona State University, and has done post-graduate work at Harvard. Blethen is known for his civic involvement as well as his generosity in donating to many causes in the community, most notably in the areas of higher education, cultural diversity and health and human services. Blethen is deeply committed to diversity, equal opportunity and inclusion. His other passions include his family, preserving family business and [independent journalism](#).



Ryan Blethen is assistant editorial-page editor of *The Seattle Times*. He writes about issues in Kitsap, South King, and Pierce counties. He has worked as an editor and reporter in Maine and Eastern Washington. He lives in Kitsap County with his wife and daughter.



Michael Caputo is an analyst working on the Public Insight Journalism project at Minnesota Public Radio. Caputo has 18 years of experience in daily newsrooms in radio, television and newspapers, mainly as a political reporter. He has written web and newspaper political columns, covered national Democratic and Republican conventions, hosted talk shows, debates and forums and produced election specials. Most recently, he was news director for public TV station WXXI in Rochester, N.Y., where he hosted and edited a weekly news show and also reported stories for WXXI radio. Michael became interested in tapping public insight while working at the newspaper and worked with its "Voice of the Voter" project, which involved bringing citizens into political coverage. At WXXI, he helped lead a cross-media collaboration as part of MacNeil/Lehrer's "By the People" project, which held citizen forums around the country.



Jaci Clement is executive director of the Fair Media Council in Bethpage, L.I., N.Y., a not-for-profit media watch organization that educates and advocates for quality local news coverage as vital to maintaining the community's quality of life. Background: More than 15 years as a communications professional in all facets of media and marketing. Prior to the Council, Clement was at Long Island Business News and Newsday. Before that, she worked as a freelance writer and as a spokesperson for the Luxottica Group. She has a B.A. in communications arts from Hofstra University. She served as a judge for the Society of Professional Journalists' Mark of Excellence Awards. Clement earned her first byline in a daily newspaper when she was in the fourth grade. She was a regular panelist on the PBS weekly talk show, '21Forum,' which airs on WLIW.

Judy Daubenmeier is author of the book ["Project Rewire: New Media from the Inside Out"](#), which holds that bloggers may be able to help preserve a vibrant journalism ecology. Daubenmeier is a Univ. of Michigan historian and 25-year news-industry veteran. She worked for The Associated Press in Des Moines and Lansing, Mich., and for the *Cedar Rapids Gazette*. Daubenmeier left journalism for graduate school after becoming disillusioned with editors who wanted "light" stories, briefer pieces, and simplified fare" that "eliminated just about anything having to do with government or the important public policy issues of the day." She earned a Ph.D. in history. She has been a volunteer media critic for MoveOn.org and for Robert Greenwald's film: "Outfoxed: Rupert Murdoch's War on Journalism." She blogs at [NewsHounds.us](#) with other researchers for that film.



Bill Densmore is director/editor of the [Media Giraffe Project](#) at the Univ. of Massachusetts Amherst. A career journalist, he has been an editor/writer for The Associated Press, for trade publications in business, law and insurance; and freelanced for general circulation dailies including the Boston Globe. He has written for ComputerWorld Magazine. In 1993, after nine years owning and publishing weeklies in Berkshire County, Mass., Densmore formed what became [Clickshare Service Corp.](#), which provides user registration, authentication and transaction handling for Internet web content sites. Densmore has also served as advertising director for a small, group-owned daily; and as an interim director of the not-for-profit Hancock Shaker Village. He is a director of the Action Coalition for Media Education. Densmore worked briefly in public radio in Worcester, Mass., and Amherst, Mass.

Margaret Duffy served as associate professor at Austin Peay State University in Clarksville, Tenn., before joining the Missouri School of Journalism's faculty as strategic-communication chair in August 2001. During her time at Austin Peay State University, Duffy taught graduate and undergraduate students in organizational communication, marketing communication, consumer behavior, public relations, advertising, integrated marketing communication and media business management and was the creator and director of the university's Institute for Corporate Communication. Professionally, she has also worked in executive training, marketing, advertising and public relations for GTE Corp., now Verizon Corp. In 1995 Duffy earned her Ph.D. in mass communication with an emphasis in organizational behavior from the University of Iowa.



Michael R. Fancher is senior vice president and editor-at-large at *The Seattle Times*. he joined *The Times* as a reporter in 1978, and served as the executive editor from 1986 until his promotion to editor-at-large in 2006. Prior to joining the newspaper, he worked for the *Kansas City Star*. He is a graduate of the University of Oregon and holds both a Masters Degree of Science and a Masters Degree of Business Administration. He serves on numerous boards related to journalism and is a frequent speaker at industry gatherings and in the community media. Fancher has twice served as a judge for the prestigious Pulitzer prizes. Under his leadership, *The Seattle Times* has received many top honors from journalism's most well recognized organizations.

Jane M. Folpe. Jane M. Folpe is associate director of Professional Education at the Columbia University Graduate School of Journalism. In this capacity, she administers the Citigroup International Journalism Program and the Covering Globalization Seminar, among other programs, and works on curriculum development for the school's professional education division. In addition, Ms. Folpe is a co-author of "Business and Economic Reporting: Covering Companies, Financial Markets and the Broader Economy," published by the International Center for Journalists in 2005. She also authored chapters on accounting and internet reporting in "Covering Globalization: A Handbook for Reporters," which was published by Columbia University Press in 2004. Prior to coming to Columbia, Ms. Folpe was a reporter at Fortune and deputy editor of Fortune's Spanish-language supplement, Fortune Americas. She began her career in journalism at the Washington bureau of the Spanish daily, El Pais, where she also served as an editor on the foreign desk in Madrid.

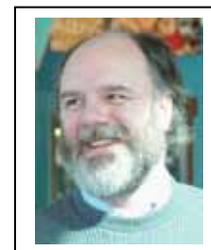


Peggy Holman consults with organizations and communities, increasing their ability to achieve what is most important to them through growing their capacity for inviting the emergence of new ideas and relationships. Her work encourages people to take responsibility for what they love, resulting in stronger organizations, communities and individuals. She co-founded the Open Space Institute (U.S.), an association dedicated to "opening space," a process, philosophy and practice that encourages people to act from passion and responsibility to better serve their organizations, communities and themselves. She co-edited [The Change Handbook: Group Methods for Shaping the Future](#) (Berrett-Koehler, 1999). Peggy co-hosted an international conference, the Practice of Peace, bringing together 130 people from 25 countries, including Israel, India, Colombia, Haiti, Northern Ireland, Bosnia, Nigeria, and Nepal to examine the threads of peace building that transcend cultures. She holds a B.A. in drama from the University of Washington and an MBA with a finance emphasis from Seattle University. She works from Bellevue, Wash.



Hanson Hosein is a former network-TV journalist and producer with NBC News and NBC Nightly News who has turned to independent filmmaking. His self-produced documentary film "[Independent America](#)" has been seen across North America and as far away as Japan and Australia, and was recently a front-page feature on Yahoo! News and BusinessWeek.com. He directed a series of five films for USAID on development and trade issues in southern Africa. He worked both as a correspondent and producer for NBC News in the Middle East covering the U.S. handover of power to the new Iraqi government, Operation Iraqi Freedom as an embedded reporter, the Palestinian uprising in 2000, the 1999 Turkey earthquake, the death of King Hussein of Jordan and the bombing of the U.S. Embassy in Nairobi. In 1999, he won Emmy and Overseas Press Club awards for his contribution to NBC's coverage of NATO's Kosovo intervention. Earlier, he was for three years a producer in New York for the NBC Nightly News with Tom Brokaw. Hanson was educated as a lawyer at the University of Paris and McGill University, and retains his membership in the New York Bar. He's a graduate of Columbia University's Graduate School of Journalism. He is based in Seattle with his company HRH Media (<http://www.hrhmedia.com>).

Aldon Hynes is assisting with the startup of the [New England News Forum](#) and Newstrust-New England. Born in Maine, Hynes was raised in Massachusetts and studied philosophy at the College of Wooster, Ohio. He worked years as a technology executive on Wall Street. In 2003, he became active in former Vermont Gov. Howard Dean's presidential bid and received credentials from the Democratic Party to cover the Democratic National Convention as a blogger. In the early '80s as a consultant to Bell Labs, he first got on the Internet. Since 2003, he and his wife have explored ways to use the Internet for journalism, political and public-policy communication. In June, 2006, he managed the multimedia technology track at the [Media Giraffe summit](#) at the University of Massachusetts. Prior to Wall Street, Aldon was a systems developer for Fortune 500 companies including AT&T, Bell Labs, IBM and Exxon. He lives in Stamford, Conn.



Pam Johnson served as a member of the Leadership Faculty at the Poynter Institute for Media Studies, in executive and managing editor positions at *The Arizona Republic* and *The Phoenix Gazette* and as assistant managing editor at *The Kansas City Star*. Johnson also worked at *The Joplin Globe* and the *Binghamton [N.Y.] Evening Press*. Johnson has served as president of the Associated Press Managing Editors, as a Pulitzer juror and as a judge for the American Society of Newspaper Editors Best Writing Awards contest. She has served on numerous boards including ASNE, APME, the Freedom Forum Pacific Coast Center, Investigative Reporters and Editors, The Foundation for American Communications and the Missourian Publishing Association. Johnson is a founder of the Journalism and Women's Symposium, a group formed to help women in newspapers through networking. A 1969 journalism graduate of the University of Missouri, Johnson was awarded the Missouri Honor Medal for Distinguished Service in Journalism in 2000. She shared the 1982 Pulitzer Prize that was awarded to The Kansas City Star and Kansas City Times for coverage of the Hyatt Hotel skywalks collapse.

Pam McAllister-Johnson is director of the School of Journalism & Broadcasting at Western Kentucky University and director of the [Center for 21st Century Media](#). She joined WKU in August 2003. McAllister-Johnson was the first Black female publisher of a general circulation newspaper in the United States. She was president and publisher, for 13 years, of the *Ithaca [N.Y.] Journal*, the Gannett-owned daily. McAllister-Johnson has a joint Ph.D. in Mass Communication and Educational Psychology from the University of Wisconsin, Madison.





Linda Jue is director of New Voices in Independent Publishing, a national magazine diversity initiative sponsored by the Independent Press Association. She is also executive editor of the George Washington Williams Fellowship, a program that encourages minority reporters to pursue public interest/social justice journalism. Linda has worked as a magazine and TV journalist at *San Francisco Focus*, KQED-TV, Center for Investigative Reporting, *San Francisco Bay Guardian*, *SF Weekly*, PBS, C-SPAN, and other venues. She is also the former director of the Community Press Consortium, an advanced professional training program for reporters and editors of color working in the community and ethnic press. As a veteran magazine and TV journalist, her work has appeared in *Crisis* (NAACP), *GEO*, Los Angeles Times Syndicate, *Toronto Globe and Mail*, the old "MacNeil /Lehrer NewsHour," PBS' "Frontline," and other outlets. She has also served as president of the Northern California chapter of the Society of Professional Journalists.

Eddan Katz is the executive director of the Yale [Information Society Project](#) and Lecturer-in-Law at Yale Law School. He has written articles and teaches in the areas of cyberlaw, intellectual property, telecommunications, and bioethics. He also wrote the hypertext poem "Revolution is not an AOL Keyword," which has since been made into a T-shirt through the public domain license under which it was released. Eddan received his J.D. from Boalt Hall School of Law at UC, Berkeley in 2002, with a Certificate in Law and Technology and honors in Intellectual Property Scholarship. He was a visiting scholar at the School of Information Management and Systems at UC, Berkeley in 2002-3; and a Resident Fellow with the ISP in 2003-4. Eddan received his B.A. in philosophy from Yale in 1997.



Peggy Kuhr, is Knight Chair in community journalism at the University of Kansas in Lawrence. She came to KU from Spokane, Wash., where she worked for *The Spokesman Review* for 16 years. She started as a project editor, became city editor, assisting managing editor and then became the managing editor for content. As managing editor, Kuhr was responsible for all aspects of the news, from reporting and editing to recruitment, hiring and staff development for reporters and editors. She also worked with the newspaper's attorney on media legal issues. She organized the newsroom beats and planned the major reporting projects. In 1993, Kuhr and *The Spokesman Review* staff were a Pulitzer Prize finalist in spot news. Kuhr directed 13 days of City Desk coverage of a standoff between white separatists in Idaho and the federal government. Kuhr has taught journalism-related courses at Eastern

Washington University and Gonzaga University. Before working in Spokane, Kuhr worked for *the Great Falls Tribune* in Great Falls, Mont., and for *The Hartford Courant* in Hartford, Conn. She is a Michigan Journalism Fellow. She served two terms on the Associated Press Managing Editors board and remains active with the group.

Jonathan Lawson is a co-founder and director of Reclaim the Media, a Seattle-based nonprofit organization promoting community media, media literacy and media policy reform. During the last two years, Reclaim the Media has played a catalytic role in the growth of a national movement focused on democratizing media policy. Lawson also directs organizing communications for the Washington Federation of State Employees/AFSCME. He is a four-year veteran of the Independent Media Center movement, and co-hosts the weekly creative music program Flotation Device on KBCS. His articles on media issues have appeared in numerous publications. Lawson studied at Guilford College and the University of Washington, and holds a Masters degree in Theological Studies from Harvard University.



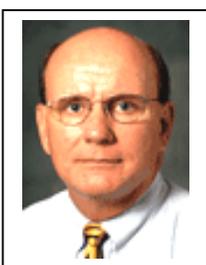
Beth Lawton joined the Newspaper Association of America as manager of digital media Communications in September 2006. She is responsible for managing the Digital Edge and the Online Publishing Update, supporting CONNECTIONS and the Digital Edge Awards, and working on New Media Federation audience development-related projects. Lawton researches and follows online newspaper trends, including interesting and successful online media strategies. She has worked as an intern for the *Lawrence Journal-World's* online division, was a multimedia producer with the *Milwaukee Journal Sentinel's* MKE magazine and, most recently, was editor for VISource.com in St. Thomas, U.S. Virgin Islands. She attended Washington University in St. Louis and the Medill School of Journalism.

Dianne Lynch is dean of the Roy H. Park School of Communications at Ithaca [N.Y.] College. The school is launching a Center for Independent Media in June. Lynch was the founding executive director of the national Online News Association, a 900-member organization of online journalists. In that capacity, she was the editorial director of the first national study of the credibility of online news, funded through a \$225,000 grant from the Knight Foundation, and co-producer of a series of digital training modules for online newsrooms, available through the Poynter Institute's News University. Lynch is a Fulbright Senior Specialist in Curriculum Development; and a member of the national accrediting council for schools of journalism and mass communication; a member of the inaugural class of the ASJMC Leadership Institute. She wrote a biweekly column about women and technology, "Wired Women," for ABCNews.com from 2000 to 2003, and a weekly column on new media ethics for the Christian Science Monitor from 1998 to 2002. She was named by the Freedom Forum in 1999 as national Journalism Professor of the Year. She earned her master's degree from the University of Wisconsin-Madison and her PhD in Art History and Communications from McGill University. She taught at St. Michael's College in Vermont before Ithaca.



Karen Magnuson is serving a one-year term as president of the Associated Press Managing Editors. She moved to Rochester, N.Y., in 1999 to be managing editor of Gannett's *Democrat and Chronicle*. She was promoted to editor and vice president/news five years ago. During 27 years in the newspaper business, she has been managing editor of *The Wichita Eagle* in Kansas, managing editor of the *Valley Times* in Pleasanton, Calif., and editor of the *Oxnard Press-Courier* in California. She worked for six years in middle management at the *Daily News* of Los Angeles and as a writer and bureau manager for seven years with United Press International in Chicago, Iowa, Springfield, Ill., and Salt Lake City, and was a regional UPI executive in California. At the *Democrat and Chronicle*, she's in charge of the news and editorial content in the newspaper and online.

Iiona Meagher is a 15-year airline-industry veteran who switched careers to graphic design and now online collaborative journalism and research with a citizen-journalism initiative called ePluribus Media. She is also the editor of her own online journal, [PTSD Combat: Winning the War Within](#). Her first book, "Moving a Nation to Care: Post-Traumatic Stress Disorder and America's Returning Troops," is set to publish in May 2007. After reading of a decorated soldier's lost battle with PTSD in 2005, she decided to pursue the then under-reported topic. Her collaboration with ePluribus Media has resulted in the PTSD Timeline -- a database of reported OEF/OIF PTSD incidents -- as well as the three-part online series "Blaming the Veteran: The Politics of Post Traumatic Stress Disorder and The Corroding Effect." She lives near Rockford, Ill. She attended the [Media Giraffe Project summit at UMass Amherst](#) in June 2006.



Gordon "Mac" McKerral is an associate professor and the news-editorial sequence coordinator in the School of Journalism & Broadcasting at Western Kentucky University and a past president of the Society of Professional Journalists. He is also a member of SPJ's Sigma Delta Chi Foundation Board of Directors. Before teaching, he served as managing editor of the *Panama City News Herald*, a daily serving the Florida Panhandle from July 1998 until December 1999. From 1988-1998, McKerral served as an associate professor on the faculty of the Hall School of Journalism at Troy State University in Troy, Ala. He taught reporting, editing, newsroom management and mass communication law. McKerral has worked at daily newspapers as a feature writer in Illinois, a government and political writer in Panama City, a city editor in upstate New York and started a weekly newspaper in suburban Indianapolis in 1986, where he served as editor and general manager.

He holds a B.A. in secondary education/history from Arizona State University and a master's in journalism from the University of Illinois. McKerral graduated from Marian Catholic High School in Chicago Heights, Ill., in 1970. In May 2003, the Florida Press Association gave him the Roosenraad Award for writing in defense of the First Amendment.

Katherine McDaniel graduated from the Yale Law School in May 2006. She also holds degrees from the University of Washington in philosophy and comparative intellectual history and has a minor in mathematics. While at Yale she served as an executive editor on the Yale Journal of Law and Technology, and contributed to Lawmeme. She studies intellectual property in international law; the tensions between liberalizing IP law and protecting traditional knowledge; and the digital production, transformation, and distribution of cultural information goods such as music, film, and digital art. She recently presented her paper "Accounting for Taste: An Analysis of Tax-and-Reward Alternative Compensation Schemes for Digital Distribution of Music" to the /Harvard-Yale Cyberscholar Working Group /and she is a co-author of "Model Language for Exceptions and Limitations to Copyright Concerning Access to Learning Materials in South Africa," forthcoming in The Southern African Journal of Information and Communication. McDaniel's is a self-identified nerd who enjoys poetry, comic books, photography, and running. McDaniel's evil twin, however, enjoys weekly poker games, rocking out on her electric guitar, and moonlighting as a mixologist.



David L. Messerschmidt is the media projects manager at the Daniel J. Evans School of Public Affairs at the University of Washington in Seattle. A former public radio journalist, he founded the public radio Olympia bureau and served as its editor for five years. His radio features and documentaries have been distributed regionally and nationally. Messerschmidt was the creator and executive producer for "Northwest Journal", a daily public radio news magazine. He was also the founding producer for the Washington News Service, a spot news service on social issues for commercial stations around the state. Among other media responsibilities at the Evans School, he coordinates "From the Forum," a weekly public affairs series produced with TVW, and teaches workshops on media advocacy. His interests include creating community and media dialogues, developing information as policy advocacy, and telling policy stories. He teaches a course exploring impacts of news coverage on public policy.



Chris Nolan is a web journalist based in San Francisco and editor of the Spot-On.com website. She also began the bog, "Politics from Left to Right" in July, 2003 to "focus on the intersection of politics, technology and business in San Francisco, California and on the national scene. Other writers who contribute to the website include, Josh Trevino, Christopher Brauchli, and Deborah Klosky. Nolan, originally from the East Coast, was born in Baltimore, and holds her B.A. degree from Barnard College. Earlier, Nolan covered Congress and politics for Washington, D.C. television trade magazines. Nolan has also had her work appear in *The Washington Post*, *The New Republic*, *Fortune*, *Business 2.0* and *Conde Nast Traveler*. Nolan is known for her reporting on Silicon Valley banker Frank Quattrone. Credited with breaking the story on him, Nolan's work helped lead to Quattrone's eventual conviction of obstruction of justice. Nolan has coined the term, "[the stand alone journalist.](#)"



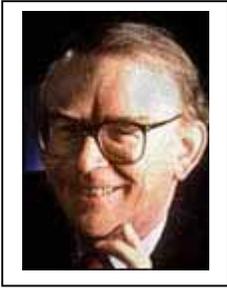
Geneva Overholser is a co-convenor and author of "[On Behalf of Journalism: A Manifesto for Change.](#)" a discussion document for the Journalism That Matters-The Memphis Sessions. With Kathleen Hall Jamieson, she co-edited the recent book, *The Press as an Institution of Democracy* (Oxford University Press, 2005). She covered city hall and state legislature for the Colorado Springs Sun and spent five years freelancing from Africa and Europe before joining the editorial page at the *Des Moines [Iowa] Register*, joining the editorial board of *The New York Times* and becoming editor of *Des Moines Register*, ombudsman at *The Washington Post* and a syndicated columnist with Washington Post Writers Group. Overholser joined the Missouri School of Journalism in September 2000. She has been a regular media commentator, CJR columnist, former congressional fellow, Nieman fellow, chair of the Pulitzer Prize Board and an officer of the American Society of Newspaper Editors. She serves on the board of Knight Fellowships at Stanford and the advisory boards of Committee of



Concerned Journalists, Knight Foundation and Fund for Independence in Journalism.

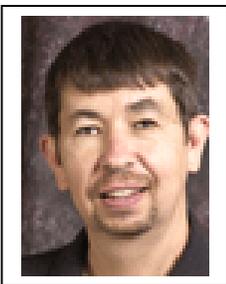
Chris Peck is a co-convenor of Journalism That Matters-The Memphis Sessions. He is a former president of both the Associated Press Managing Editors and the American Society of Newspaper Editors and is now editor of *The Commercial Appeal* in Memphis. He oversees all daily news and opinion operations and directs a staff of approximately 180 reporters, editors and photographers. Peck came to Memphis in 2003 after serving for one year as the first Belo Distinguished Chair of Journalism at Southern Methodist University in Dallas. Before that, he was editor of *The Spokesman-Review*, in Spokane, Wash. Under his direction, *The Spokesman-Review* was cited by Columbia Journalism Review as one of the 25 best papers in the United States.





Neal Peirce is a nationally syndicated columnist on regional issues. His column has repeatedly broken fresh ground in identifying vital new trends state and local governments and the dynamics of federal/state/local relations. Time magazine called Peirce "the only national chronicler of grass-roots America." His weekly Washington Post Writers Group column, begun in 1978, appears in over 50 newspapers. Peirce is a founder of the *National Journal*, and former political editor (1960-69) of Congressional Quarterly. He is the author of 12 books including "The Book of America: Inside Fifty States Today". His latest book is "Citistates: How Urban America Can Prosper in a Competitive World." He is chairman of the Citistates Group, a network of journalists and speakers who believe that successful metropolitan regions are today's key to economic competitiveness and sustainable communities. Peirce was born in Philadelphia, and is a graduate of Princeton University. He is based in Washington, D.C., and rural New Hampshire.

Farley Peters coordinates the individual and collaborative efforts of the Citistates Partners and Associates. She seeks to further both the collective progress of the Group and to the "state of the art" of regionalism in current-day America. She has also developed and oversees the "What's New" page on the Citistates web page. A graduate of the University of Illinois and the Chicago "school of hard-knocks politics," Peters was active there in the '70s and early '80s as campaign manager, lobbyist, and political candidate. For several years she was a field director and senior manager with the Center for Policy Alternatives in Washington. She has also applied her communications and policy skills as a consultant for a variety of national non-profits, among them the Neighborhood Reinvestment Corporation and the German Marshall Fund of the United States.



Neil Ralston teaches journalism at Western Kentucky University in Bowling Green, and is also on the Legal Defense Fund Committee of the Society of Professional Journalists. Before joining the faculty at Western Kentucky, Ralston was an associate professor of journalism at Northwestern State University in Natchitoches, La. Other teaching appointments included Truman State University in Kirksville, Mo. Ralston began a career in journalism in 1978 and has worked as an editor, reporter and photographer at weekly and daily newspapers in Missouri, Illinois, Louisiana and Texas. His most recent full-time reporting job was in 1985-89 when he worked for the *San Antonio Light* [Texas] where he covered city hall, the police, federal law enforcement agencies and the federal courthouse. Ralston has bachelor's degrees in communication and industrial technology from Northeast Missouri State University and a master's degree in journalism from The Ohio State University where he was a fellow in the Kiplinger Program of Public Affairs Reporting. He earned a doctorate from the University of Missouri-Columbia in 2002. He has been a member of the SPJ board since 2003.

Sue Salinger is a 20-year veteran of mainstream media with national and international experience in radio, broadcast, cable and syndicated programming. She teaches journalism, digital and studio production, and history of the media at University of Colorado, Denver and at Metro State College, Denver. Her current project is launching Free Voice Media Alliance, a participatory media effort created for progressive social change. The alliance develops stories about people involved in local-level change, and encourages audience participation. The material is investigated in a collaborative effort that includes our writers, national and global leaders on the issues, and the progressive print community. The alliance works with *The Nation*, *Mother Jones*, *In These Times*, Truthout.org, buzzflash.org, and New America Media on the journalism side. Alliance writers/producers are advocates for social change, but Salinger says they value traditional journalistic standards and ethics. Their work is produced for Free Speech TV (25 million homes on the DISH Network and on 150 community television stations), short form web and mobile stories, extended interviews for community and public radio, and for distribution to affinity groups organizing for civic involvement. Salinger is also a Ph.D. candidate at the European Graduate School studying media philosophy with some of the world's leading thinkers.

Ken Schreiner spent 30 years in broadcast news (1973-2003). Positions included news director, anchor, reporter, computer, satellite and technological operations manager. Stations included WDIV/Detroit, KARE/Minneapolis, KUSA and KCNC/Denver, WVNY/Burlington VT, WHBF/Rock Island IL, WOTV/Kalamazoo-Battle Creek MI. Awards include reporting, investigation, best newscast, breaking news. He retired from TV in 2003 to start Schreiner Productions. He produces documentaries, videos, blogs and podcasts on environmental and media issues. He performs music soundtracks, speeches, interviews. He has worked in Tibet, Belgium, Germany, China, Canada, Maine, Utah, around United States and, in 2007, Iceland. He's based in Salt Lake City, Utah.

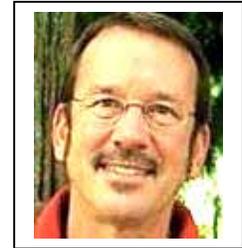




Jim Shaffer is a former media executive who is now dean of the School of Business at the University of Southern Maine. His 30+ year media career took him to Minneapolis, Baltimore, Buffalo, Los Angeles, Chicago, and Portland, Maine. He was in L.A. from 1983 through 1989, where he was CFO of the *Los Angeles Times*. He came to Maine in 1991 to be CEO of Maine-based Guy Gannett Communications, which was based in Portland and had TV, newspaper, and other media properties in seven states. After the sale of Guy Gannett in 1999, he served briefly as CEO of [Clickshare Service Corp.](#), and he studied leadership at Harvard's Kennedy School of Government. In addition to being dean, Jim describes himself as a student and teacher of adaptive leadership. During the 1990s, Shaffer helped lead newspaper-industry trade group efforts to adapt the industry to the Internet marketplace. This included serving as chairman of a future-watching

subcommittee of the Newspaper Association of America in the late 1990s. Earlier, Shaffer was executive vice president of the Chicago Sun-Times Co., and an executive in various roles with Cowles Communications Inc., of Minneapolis, Minn. He holds an M.B.A. from Indiana University and an undergraduate engineering degree from Purdue University.

Stephen Silha is a freelance writer, communications consultant, facilitator and futurist. A co-facilitator of Journalism That Matters, Stephen was a reporter for the *Christian Science Monitor* and *The Minneapolis Star* before becoming communications director for the Charles Stewart Mott Foundation. He co-convened the first symposium on The Media and Philanthropy at the Chicago Tribune, and worked on the research project on community communications called Good News/Good Deeds: Citizen Effectiveness in the Age of Electronic Democracy (www.goodnewsgooddeeds.org). Silha has worked with youth to get their voices in the media, and to facilitate youth-adult dialogues on Vashon Island, near Seattle, where he lives. He is currently president of the Washington News Council.



In 2001, **John Soloski** was named dean of the Henry W. Grady College of Journalism and Mass Communications at the University of Georgia, in Athens. Soloski spent more than 20 years at the University of Iowa. Soloski is co-author/editor of two books on libel law and has published numerous articles and papers on media law, media ownership, communications policy and news reporting. Active in the Association for Education in Journalism and Mass Communication (AEJMC) for 20 years, Soloski has served as member or chair of committees on research in qualitative studies, communications technology, and communication law and policy. After undergraduate studies at Boston College, he earned an M.A. and Ph.D. at Iowa and joined the faculty first as a law professor, and then to teach journalism. Grady College enrolls nearly 800 undergraduate students who concentrate in one of seven areas of study: advertising, broadcast news, magazines, newspapers, publication management, public

relations or telecommunication arts. In 2000, *Writer's Digest* named the Grady College on its list of top five journalism programs. In 1996, U.S. News & World Report ranked all four Grady College graduate programs in the top 20 nationally; both advertising and public relations were ranked in the top five.



Esther Thorson is professor, associate dean for Graduate Studies and Research, and director of Research for the Reynolds Journalism Institute at the School of Journalism at the University of Missouri-Columbia. Dr. Thorson has published more than 100 scholarly pieces on the news effects, advertising, media economics, and health communication, and has edited six books. She applies research, both hers and that of her colleagues, in newsrooms and advertising agencies across the U.S. and abroad. Thorson has two central management goals, first to integrate theory and practice in graduate journalism and persuasion education, and second to bring scholarly research to bear on the news and advertising industries. Her research (with Professor Duffy) for the Newspaper Association of America has been presented in national forums throughout the U.S. during this past school year.

Karen Toering is co-director of Reclaim the Media, a Seattle-based organization promoting community media, media literacy and media policy reform. Toering is also a documentary filmmaker and has served as executive director of community-based media organizations such as Seattle's 911 Media Arts Center, the Seattle Community Access Network and Greensboro (N.C.) Community Television. She is the founder and principal of the Gryphon Group, a strategic media communications and development firm and Co-founder of the Albuquerque Project, a nonprofit organization focused on getting minorities and people of color involved in community media and the media justice movement. She is also a long-time regional leader in the Alliance for Community Media, which represents cable public-access centers nationwide. Karen also served as project manager for the [Northwest Community Radio Summit](#).

Steve Yelvington is an internet strategist for Morris DigitalWorks, the Internet division of privately held Morris Communications Co., based in Augusta, Ga. Morris is engaged in newspaper and magazine publishing, outdoor advertising, radio broadcasting, book publishing and distribution, visitor publications and online services throughout the United States and in Europe. Yelvington has been working on Internet projects since 1993, has an extensive background in newspaper reporting and editing, and has spoken on new media at conferences throughout the United States and Europe. He was the founding editor of the [Minneapolis] *Star Tribune's* online operations in 1994, became executive editor and network content director for Cox Interactive in 1999, and moved to Morris in 2001. He received the 2001 EPpy for Outstanding Individual Achievement. His personal weblog is at <http://www.yelvington.com/>



Leonard Witt holds the Robert D. Fowler Distinguished Chair in Communication at Kennesaw State University. He is author of the First Monday peer-reviewed journal article: "[Constructing a Framework to Enable an Open Source Reinvention of Journalism](#)", subject of discussion on Thursday evening at "Journalism That Matters: The Memphis Sessions." His academic interests include public and citizen journalism and how to get citizens' voices heard. He has spent most of his professional career as an award-winning journalist. He was executive director of the Minnesota Public Radio (MPR) Civic Journalism Initiative. His last major project there won the Silver Gavel Award, the American Bar Association's top national award. During his more than two decades as a journalist, he was editor of *Minnesota Monthly* magazine, the *Minneapolis Star Tribune Sunday Magazine* and the *Allentown [Pa.] Morning*

Call's a.m. Magazine. His blog PJNet.org chronicles the evolution of public to participatory journalism.

David A. Zeack is executive editor and senior vp for news of McClatchy's [Tacoma, Wash.] *News Tribune*, and current president of the American Society of Newspaper Editors. A native of Plainview, Texas, he worked 20 years at *The Kansas City Star* as a reporter, city editor, managing editor and executive editor. While at *The Star*, the paper won two Pulitzer Prizes, one during his tenure as executive editor. He has served on the boards of New Directions for News (an industry think tank), the Associated Press Managing Editors, the Missouriian Publishing Association and the Kansas City Urban League. He also has served on advisory committees in mass communications and journalism at Texas Tech and the University of Missouri. He graduated in 1973 with a degree in journalism from the University of Missouri and earned his MBA from Rockhurst University, a Jesuit university in Kansas City, Mo., before joining *The Star*.

